

STANDARD COLOR CHART

FOR

Pella **AND ROLCO**

Venetian Blinds

STANDARD COLORS

Pella and Rolco Venetian Blinds are made in eighteen standard colors as shown in this folder. Tapes are supplied in eighteen standard colors and cords in fourteen colors. Prices quoted are for standard colors unless otherwise specified. White silk facing (No. 13) may be dyed to match any color at a slight advance in price.

SPECIAL COLORS

Slats may be supplied to match any special color, as well as tapes and cords, at an increase in cost. We recommend cords in some standard color as dyeing seriously deteriorates them.

Rolscreen Company
PELLA, IOWA

STANDARD SLAT COLORS

STEEL SLATS WITH BAKED ENAMEL FINISH AVAILABLE IN SIX COLORS MARKED(*). ALSO IN SATIN ALUMINUM FINISH—No. 70 (not shown)



No. 1—Clear Varnish



No. 14—Black



(*) No. 2—White



No. 16—Lemon Yellow



No. 3—Light Ivory



No. 17—Rose



(*) No. 4—Colonial Ivory



No. 18—Light Blue



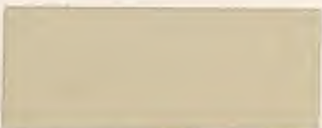
(*) No. 5—Peachskin



No. 19—Apple Green



No. 6—Salon Grey



No. 20—Oyster White



(*) No. 7—Lettuce Green



No. 30—Ivory



No. 8—Light Olive



(*) No. 40—Ivory



No. 13—Dark Ivory



(*) No. 60—Ivory

STANDARD TAPE AND CORD COLORS

CORDS SUPPLIED IN COLORS MARKED(*). SAME NUMBERS.
NOTE: BLACK TAPE ALSO AVAILABLE (COLOR No. 6)



No. 1-Mingled



(*) No. 15-Rust



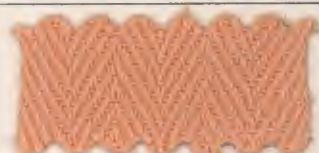
(*) No. 2-White



(*) No. 16-Nile Green



(*) No. 3-Cream



(*) No. 17-Rose



(*) No. 4-Drab



(*) No. 18-Alice Blue



No. 5-Ivory



(*) No. 19-Apple Green



No. 7-Peachskin



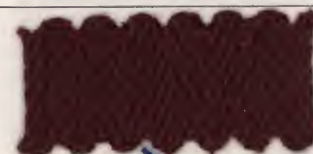
No. 21-Duck



(*) No. 8-Chocolate



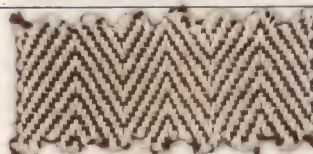
(*) No.-50 Chinese Red



(*) No. 11-Mulberry



(*) No. 51-Royal Blue



No. 12-Brown Mingled



(*) No. 52 Radio Blue

General Information

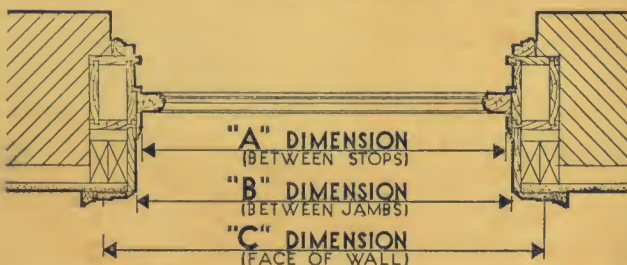
Pella and Rolco Venetian Blinds can be installed either between jambs or on the face of the casing. Suitable brackets for either installation will be furnished with all blinds. (See detail and order by number.) If special brackets are needed, enclose sketch with order.

If installation is made between jambs, arrive at blind size by taking exact fractional inch width dimension from jamb to jamb at point where blind brackets are to be installed and take height dimension by measuring from what will be top of the blind housing to what will be the bottom of the blind. All allowances for slat clearance will be made at the factory. In figuring this clearance we always allow $\frac{1}{2}$ " at each jamb (slats 1" shorter than width of opening) unless otherwise specified.

If the installation is made on the face of the casing, the height of the blind may be greater than the actual height of the opening, depending upon the position of the head member and the distance that the blind lowers below the sill. For width on such a face installation, we recommend that you add a minimum of 2" to the length of the head member on each side (4" overall) and $1\frac{1}{2}$ " on each side (3" overall) to the slat length over the actual width taken from jamb to jamb for overlap on each side. If for any reason the overlap should be more or less than this, figure the exact amount and make a notation on your order. On face installations, the slat length will also be $\frac{1}{2}$ " less on each side than the head member length, unless otherwise specified.

Sizes other than those listed take price next larger size.

DIMENSIONS



In ordering give "A", "B" or "C" dimension taken at head of window. This is head member length and slat length will be $\frac{1}{2}$ " less on each end. On guided blinds, head member length and width dimension to outside edges of guides will be the same and proper allowances for slat length will be made at the factory.

For height dimension, measure from what will be the top of the blind housing to what will be the bottom of the blind.

In addition to width and height, also give approximate distance from floor to top of sill so operating and tilting ropes may be furnished in proper lengths.

Specify whether installation is on wood, steel or plaster.

BUNDLE SIZE

Approximate size of bundle including housing and bottom rail when blind is raised—

Blind Height	3" Slats	2- $\frac{3}{8}$ " Slats	2" Slats	1- $\frac{3}{4}$ " Slats
36"	5- $\frac{1}{2}$ "	6"	6- $\frac{1}{2}$ "	7"
48"	6- $\frac{1}{4}$ "	7"	7- $\frac{3}{4}$ "	8- $\frac{1}{4}$ "
60"	7"	8"	9"	9- $\frac{1}{2}$ "
72"	8"	9"	10- $\frac{1}{2}$ "	11- $\frac{3}{4}$ "
84"	9"	10"	11- $\frac{3}{4}$ "	13"
96"	9- $\frac{3}{4}$ "	11"	13- $\frac{1}{4}$ "	14- $\frac{1}{4}$ "
108"	10- $\frac{1}{2}$ "	12"	14- $\frac{3}{4}$ "	15- $\frac{1}{2}$ "
120"	11- $\frac{1}{2}$ "	13"	16"	16- $\frac{3}{4}$ "

Special Color Information

For special tape colors submit sample at least 1" square.

For special slat colors, submit sample paint color on wood—at least 2 square inch area. It is almost impossible to match slat colors from fabric, paper, etc.

Color Responsibility

We have unusually good facilities for matching paint colors and dyeing tapes, but we cannot guarantee absolute match. We cannot accept refusal of order due to rejection of color matching. If desired, we will however, submit samples of matched colors for slats for approval of owner before we complete order.

We suggest that on all special color orders you specify (A) whether owner will accept our color match or (B) whether we are to submit colors for okay of owner.

General Information

Pella and Rolco Venetian Blinds can be installed either between jambs or on the face of the casing. Suitable brackets for either installation will be furnished with all blinds. (See detail and order by number.) If special brackets are needed, enclose sketch with order.

If installation is made between jambs, arrive at blind size by taking exact fractional inch width dimension from jamb to jamb at point where blind brackets are to be fastened. Take height dimension by measuring from top of head member to top of blind housing to allow for slat clearance. This clearance we allow to be 1/2" more than width of opening.

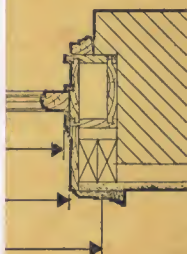
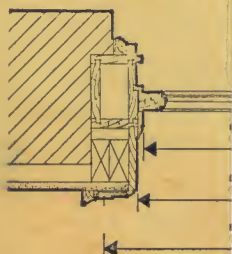
If the installation is on the face of the casing, the height of the opening, the width of the opening, and the distance from the face of the casing to the jamb (minimum of 2" to the jamb overall) and 1-1/2" on the actual width of the opening. If for any reason the exact amount of the opening is not available, the slat length will also be 1/2" length, unless otherwise specified.

Sizes other than the

the casing, the height of the opening, the width of the opening, and the distance from the face of the casing to the jamb (minimum of 2" to the jamb overall) and 1-1/2" on the actual width of the opening. If for any reason the exact amount of the opening is not available, the slat length will also be 1/2" length, unless otherwise specified.

next larger size.

DIMENSIONS



In ordering give "A" window. This is head member length on each end. On width dimension to outside proper allowances for slats.

For height dimension blind housing to what width.

In addition to width from floor to top of sill finished in proper lengths.

Specify whether ins

on taken at head of length will be 1/2" member length and will be the same and at the factory.

will be the top of the blind.

approximate distance ropes may be fur

steel or plaster.

Approximate size of when blind is raised—

Blind Height	3" Slats
36"	5-1/2"
48"	6-1/2"
60"	7"
72"	8"
84"	9"
96"	9-1/2"
108"	10-1/2"
120"	11-1/2"

Special

For special tape color

For special slat color

at least 2 square inch colors from fabric, paper, etc.

ing and bottom rail

Slats	1-3/4" Slats
36"	7"
48"	8-1/4"
60"	9-1/4"
72"	11-3/4"
84"	13"
96"	14-1/4"
108"	15-1/2"
120"	16-3/4"

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